



There is a hacker attack every 39 seconds and almost half of those target small business.

## the problem

### Effective Security Isn't Easy

You're busy running your business and may not have the resources or the skill set to address and maintain security. Your IT may be spending their time "putting out fires" and doesn't have the ability to be proactive with security. Unfortunately, many small business owners think "I'm too small, no one will target me or my data." What they don't understand is that mindset makes them easy targets - the low hanging fruit for hackers.

### Did you know?

-  The global average cost of a data breach is \$3.9 million USD across SMBs.
-  Businesses take an average of 308 days to detect and contain a breach.
-  Over 77% of organizations do not have an Incident Response plan.
-  60% of SMBs that have fallen victim to a data breach end up closing six months later.

## the solution

### AlphaONE Operations

We are uniquely equipped to identify threats against your organization. We pinpoint where your business is exposed by identifying gaps in your security and then, most importantly, fixing the holes. We put processes and controls in place to protect your most critical assets. Best of all, we continue to monitor for new gaps and fix them, ensuring your organization not only becomes secure, it stays secure.



AlphaONE Guardian is built upon industry standards and best practices (NIST & CIS) to help your business achieve & maintain a firm cybersecurity posture!

### Why Choose AlphaONE?

We have assembled an elite team of information technology professionals who are skilled and trained in security. Our team, collectively, has 40+ years of corporate IT experience. AlphaONE builds our services and solutions with security in mind from the start - not as an after-thought. We strive to find the issues, fix them, and help our Customers continually evolve their IT & InfoSec programs to stay one-step ahead of the bad guys.



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## *It shouldn't matter...*

... If your company is a new startup,  
a small & medium-sized business,  
or a large Fortune 100 corporation.

... If your IT operations are currently  
in-sourced, out-sourced, or virtually  
non-existent.

*Every business is entitled to  
corporate quality IT Security at  
a price they can afford.*

## AlphaONE Guardian

AlphaONE's Guardian provides a comprehensive array of software and services that will not only secure your business, but will provide the peace of mind that comes with knowing your organization's platforms meet your industry's compliance standards.

### Services

- ✓ Policies, Standards, Procedures Geared Towards YOUR Industry and Regulators (i.e. NIST & CIS, HIPAA, SEC, FINRA, PCI, etc.)
- ✓ Annual Security Risk Assessment
- ✓ Penetration Testing (Network, Wireless, Physical, Social Engineering)
- ✓ Endpoint Protection (Antivirus/Antimalware, Security Updates & Patching, Encryption)
- ✓ Vulnerability & Security Information Event Management
- ✓ Identity Management (Active Directory, Okta, Multi-Factor Authentication)
- ✓ Secure Email (Spam & Phishing Protection)
- ✓ Critical Data Backup Management
- ✓ Dark Web Monitoring

“Our individual and institutional clients expect us to protect their personal information. AlphaONE tested our systems and we were shocked to find out that our local IT vendor had not protected us in some of the basic ways. AlphaONE has allowed us to sleep better at night knowing our wealth management services are delivered in a much more secure environment.

Mike B, Financial Advisor  
Industry: Finance



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